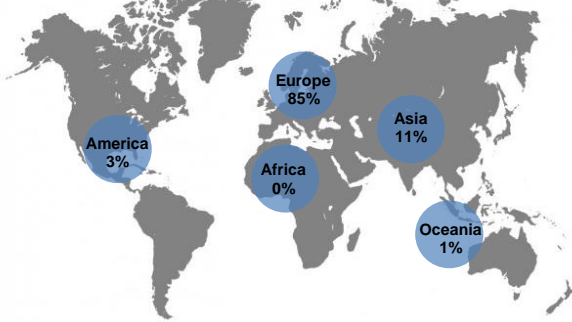


Brief analysis of the exhibitor survey

ORIGIN OF THE EXHIBITORS

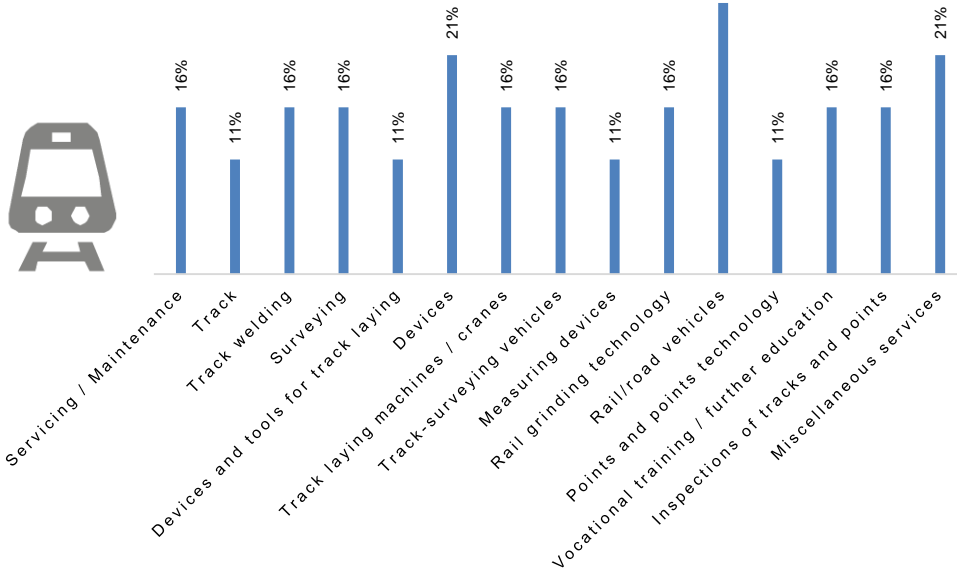
Germany 56%
From abroad 44%

The following percentage refers to foreign exhibitors.

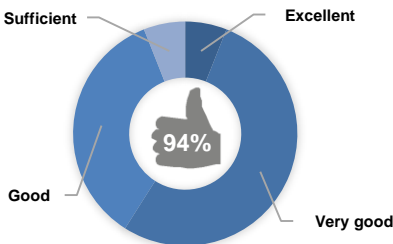


LINE OF BUSINESS

(Multiple answers possible/ Abstract > 5%)



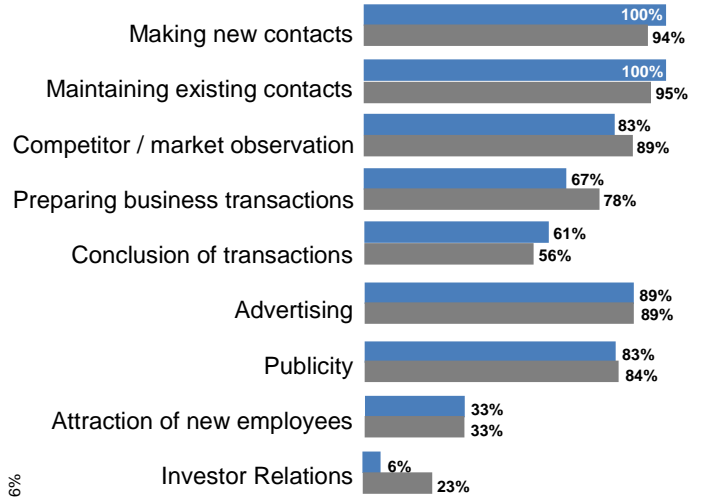
QUALITY OF THE TRADE VISITORS



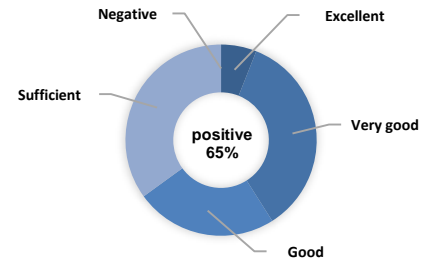
The quality of the trade visitors at iaf 2017 is rated as (very) positive by 94% of the exhibitors.

PARTICIPATION GOALS AND ACHIEVEMENT OF THESE OBJECTIVES

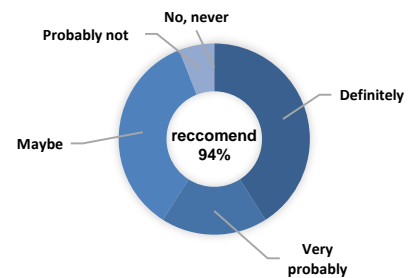
Exhibitors' goals Degree of succes



OVERALL IMPRESSION



WOULD RECOMMEND



BUSINESS SUCCESS

71% of the exhibiting companies rate the business success of their iaf participation as positive.

FOLLOW UP BUSINESS

64% of the exhibitors expect a promising after fair business.

INTENTION TO VISIT AGAIN

